

2019

Marquette, Delta and Houghton Counties, Michigan

UP Health System - Marquette

Community Health Implementation Strategy

Paper copies of this document may be obtained at: UP Health System - Marquette
850 W Baraga Avenue, Marquette, MI 49855 or by phone 906-449-3000 or via the hospital
website <https://www.mgh.org>



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Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community served by UPHS – Marquette (Marquette, Delta and Houghton Counties, MI). This document is the UPHS – Marquette Implementation Plan outlining how the hospital plans on addressing significant health needs in the community.

The CHNA is contained in a separate document.

Community input was received into the 2019 implementation plan during a community meeting on October 29, 2019.

- UPHS - Marquette's Board of Directors approved and adopted this Implementation Strategy on January 27, 2020
- Starting on February 14, 2020, this report is made widely available to the community via UPHS - Marquette's website, www.mgh.org, and paper copies are available free of charge at UPHS - Marquette.

Community Health Improvement / Implementation Plan 2019

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all the care providers, citizens, government, schools, churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on UPHS – Marquette's website.

Based on the results of the CHNA, UPHS - Marquette has selected all the identified significant health needs to address.

1. Substance Use Disorder
2. Mental Health
3. Healthy Eating/Active Living
4. Adverse Childhood Experiences
5. Access to Care
6. Senior Issues

UPHS-Marquette plans to meet the Substance Use Disorder significant health need by:

- 1. Increase providers who provide medically assisted treatment**
 - a. Publicize the Blue Cross incentives to providers
 - b. Partner with Great Lakes Recovery for substance use disorder treatment
 - c. Provide Medically Assisted Treatment (MAT) in the jail
 - d. Promote Medically Underserved (MUS) residency programs with focus on addiction
- 2. Reduce prevalence of youth smoking/vaping by 25%**
 - a. Educate from elementary through college on the negative effects of smoking and vaping; deglamorize vaping
 - b. Community campaign to educate the public on the hazards of smoking/vaping
 - c. Offer a program to help people quit smoking and vaping
 - d. Educate parents on effects of vaping and how to identify a child is vaping
- 3. Destigmatize treatment of pregnant women with substance use disorder in the providers and the community**
 - a. Partner with Upper Great Lakes Recovery for suboxone program for SUD
 - b. Partner with NorthCare Network on primary care referrals for addicted pregnant women
 - c. Utilize community organizations as resources on access to primary care providers
- 4. Destigmatize substance use disorders in community organizations**

Anticipated Impact:

1. Decrease substance use disorder in the counties
2. Decrease smoking and vaping
3. Decrease substance use disorder in pregnant women

The programs and resources the hospital plans to commit to address the health need:

1. Smoking and vaping cessation programs
2. Primary care providers to treat pregnant women with SUD
3. Staff time and resources to create and staff programs and coordinate efforts

UPHS-Marquette will collaborate with:

1. Primary care providers
2. Upper Great Lakes Recovery Center
3. Michigan State University
4. NorthCare Network
5. Community Organizations

UPHS-Marquette plans to meet the Mental Health significant health need by:

- 1. Develop education for mental health support staff**
 - a. Assess gaps in mental health professionals
 - b. Promote mental health education focus for counsellors, therapists, psychologists
 - c. Educate professionals on mental health to reduce stigma
 - d. Initiate a “self-care” program for mental health support staff
 - e. Work with Northern Michigan University to be part of the rural health track provision of care
- 2. Examine nursing home policies on appropriateness of medical restraints**
- 3. Destigmatize mental health in the community**
- 4. Establish a specialized facility to care for senior patients with mental health/dementia disease by 2024**
- 5. Support inpatient psych care for adults and children**

Anticipated Impact:

1. Increase and support mental health providers in the counties
2. Improve mental health care for senior population
3. Increase inpatient care settings in the counties

The programs and resources the hospital plans to commit to address the health need:

1. Staff resources for program development

UPHS-Marquette will collaborate with:

1. Northern Michigan University
2. Nursing Homes
3. Area mental health providers

UPHS-Marquette plans to meet the Healthy Eating/Active Living significant health need by:

- 1. Increase access to healthy food in the communities**
 - a. Focus on access to affordable, healthy food
 - b. Sponsor cooking classes
 - c. Incentivize healthy food purchases v less healthy foods
 - d. Implement “food as medicine” program
- 2. Encourage 30 minutes of activity per day**
 - a. Provide 30 min/day walking in workplaces
 - b. Begin an after-school physical activity program for increased parent engagement and education
- 3. Decrease childhood obesity**
 - a. Initiate a physical activity and nutrition curriculum in schools (Peanut, SNAP).
 - b. Continue the weekend backpack and summer lunch programs
 - c. Educate children on programs and reduce stigma of need
 - d. Expand blueprint for health for childhood obesity - Columbus Model

Anticipated Impact:

1. Decrease obesity
2. Increase activity
3. Decrease diabetes

The programs and resources the hospital plans to commit to address the health need:

1. Staff resources to develop programs

UPHS-Marquette will collaborate with:

1. Schools
2. Food banks

UPHS-Marquette plans to meet the Adverse Childhood Experiences significant health need by:

- 1. Increase screening for ACEs**
 - a. Create an awareness campaign

- b. Educate parents on the need for ACEs screenings to increase buy-in to treatment
- 2. Develop coordinated interventions for ACEs in schools**
 - a. Develop funding sources for the development of interventions
 - b. Increase the number and availability of school counselors
- 3. Recruit two child mental health providers**
 - a. Identify funding sources for two mental health providers
 - b. Continue partnership with MSU for expanded access for child psychiatry, pediatricians and family medicine providers
 - c. Focus recruitment on psychologists, counselors

Anticipated Impact:

- 1. Decrease the outcomes of ACEs

The programs and resources the hospital plans to commit to address the health need:

- 1. Staff resources to develop programs

UPHS-Marquette will collaborate with:

UPHS-Marquette plans to meet the Access to Care significant health need by:

- 1. Improve access to providers to prevent outmigration
 - a. Create transparency about services, physician recruitment, and availability
 - b. Improve community awareness of new physicians
- 2. Improve coordination of care - Improve IT infrastructure, share notes on patient journey. Create collaboration between providers. Coordinate schedule and appointments to reduce delays in results.
 - a. Focus on Health Information Exchange via EMR
 - b. Increase telehealth initiatives and resources

Anticipated Impact:

- 1. Decreased wait time
- 2. Less outmigration
- 3. Increased care coordination

The programs and resources the hospital plans to commit to address the health need:

1. Staff resources to develop programs

UPHS-Marquette will collaborate with:

1. Existing primary care providers

UPHS-Marquette plans to meet the Senior Issues significant health need by:

- 1. Establish reliable, consistent transportation system (for seniors) by 2021**
 - a. Work collaboratively with local transportation agencies and non-profits to provide travel to and from doctor appointments
 - b. Grow network of volunteers to provide transportation for seniors especially in winter
- 2. Provide extensive community education about senior needs and resources for care by 2021**
 - a. Promote use of 211
 - b. Create hub of senior resources
- 3. Focus on dementia services**
 - a. Work with university of develop symposium of care of dementia patients in the community focusing on behavior management

Anticipated Impact:

1. Improve transportation
2. Increase knowledge of senior resources
3. Increase dementia services

The programs and resources the hospital plans to commit to address the health need:

1. Staff resources to develop programs

UPHS-Marquette will collaborate with:

1. Local transportations agencies
2. Non-profits
3. 211
4. Northern Michigan University

UPHS - Marquette intends to address all the health needs identified in the CHNA in collaboration with other community organizations.